**BUSH 41**:

1980s Changes

\*Reagan realignment

\*Reagan success

1984 Election

Government is the problem

Bush as Insider (his experience in government)

Reagan vs. Bush in philosophy and political experience

The Vision Thing

\*Small “c” vs. capital “C” conservatives (This is important)

Who decides the winner?

The success and power of conservative media

Rush Limbaugh

Fox News

Bush and party loyalty

"The Vision Thing" again

Bush history:

Moderate Republican

Appointed jobs for Republican party -- loyalty

1988: No New Taxes

1990: Budget Deal

1992: a mistake to raise taxes

Gulf War

Wasting opportunities after the Gulf

Bush and failure to remake the party

Movement Conservatives win the day