Information for the Making Statistics More Effective in Schools of Business Special Interest Group of DSI (MSMESB) sessions at DSI 2015

The numbers in (parentheses) are the number of people attending each of the listed MSMESB sessions.

(15) 8:30 AM Sat, **Environmental Issues for Statistics Education**

(23) 10:30 AM Sat, **Experiences with a Variety of Technologies Designed to Aid Instruction**

(24) 1:30 PM Sat, **Explain What It Means: Communication, Visualization, Presentation and Storytelling for Analysis Results**

(32) 3:30 PM Sat, **AACSB Resources for Building an Undergraduate or Graduate Level Business Analytics Program**

(29) 8:30 AM Sun, **Applications of JMP and Minitab Software for Supporting Analytical Instruction**

(51) 1:30 PM Sun, **Demonstrations of IBM, Tableau and Microsoft Software for Supporting Analytical Instruction**

(43) 3:30 PM Sun, **What are the Important Skills/Tools that Should be Taught for Analytics Students?**

(29) 8:30 AM Mon, **Thoughts, Tips and Suggestions for Teaching Statistics for Today's Students**

(16) 1:30 PM Mon, **Caucus/Business Meeting of the Making Statistics More Effective in Schools of Business DSI Specific Interest Group**

At the business meeting the main focus was on the name for our SIG. There was unanimous agreement that the Making Statistics More Effective in Schools of Business name no longer reflected the breadth of the current focus and activities of the SIG. While statistics education issues have remained an important part of the group's focus, this group has been the leader within DSI for promoting analytics and the effective use of data for decision making. Also the current focus has mainly been on instruction/education rather than research and these sessions have been well attended at DSI meetings. After a lengthy brain-storming session that included consideration of the acronym for the name, consensus formed for approving **Data, Analytics and Statistics Instruction, DASI**, as the name for our DSI SIG. Data, Analytics and Statistics Instruction (DASI) will be used for the 2016 sessions at SEDSI and for the 2016 DSI meeting in Austin, Texas.

Bob Andrews agreed to create a webpage for the 2015 DSI meeting and to post session presentations to that page (<http://www.people.vcu.edu/~randrews/MSMESB/DSI2015/MSMESB_DSI_2015.html>).

Bob McQuaid agreed to pursue getting this information posted on the DSI web under the DASI SIG.

Several people volunteered to help contribute for the 2016 DSI program in Austin, TX. Bob Andrews and Kellie Keeling will be listed as co-chairs for the DASI SIG.