Assignment 2 for SCMA 643

(Due 9 AM Thursday, March 24 by e-mail to randrews@vcu.edu)

I have received permission from SAGE Publishing to send out to you a pdf file with a copy of ***Making Sense of Factor Analysis*** by Pett, Lackey and Sullivan.   They are looking for feedback on the text as they consider publishing another edition of the text.  The pdf file is attached in this e-mail.

For Assignment 2 in SCMA 643 I want you to read at least one chapter (1, 3, 4, 5, 6 or 7) from this text and answer questions about the chapters you read.  Note that this text has a health sciences orientation and addresses factor analyzing data from a survey instrument using the correlation matrix.  They also address using SPSS and SAS.  You may omit any of the parts addressing SAS.  Chapters 2 & 8 mainly deal with survey instruments.  SCMA does not address instrument development so I did not include reading chapter 2 or 8 as reporting options for this assignment.  Minimally, you are to choose one of five options:

Chapters 1 & 7; Chapter 3; Chapter 4 (omit SAS & Principal Axis Factoring); Chapter 5; or Chapter 6.

In your report indicate the chapters you read, as well as how appropriate the depth of explanation for the content was for you.  Give the overall strengths and any weakness of the content and organization of the material you read as well as any suggestions for improvement.

List each chapter you read and for each chapter give your specific reactions for the chapter.

You may submit your work for this assignment in a Word document or an Excel file using textboxes and placing comments for individual chapters on a tab with the number for the chapter.  This is an individual assignment in that each person is to submit an individual report, but you may certainly discuss the text with other members of the class.