





Using Diversity to Make BSA Better

JEEL

- Aggressively recruit diverse members and leaders
- Identify and challenge unacceptable /demeaning behavior
- Encourage everyone to contribute their backgrounds, talents, and experiences
- Serve as a role model

Barriers to Leveraging Diversity

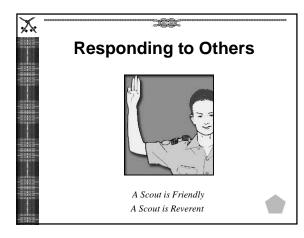
•We resist change

•Comfort in sameness

•Peer pressure





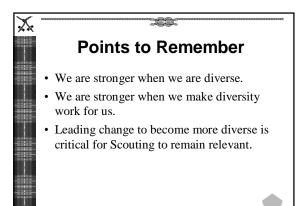












High Performance Teams are stronger when they <u>have and utilize</u> diverse membership

JEE

 \mathcal{N}