Day One: Living the Values

- The **mission** of the builders
- The **vision** of the chapel builders –
- Their vision and their mission were built upon their **values**

Values are core beliefs or desires that guide or motivate our attitudes and actions.
Values Come in Different Forms

- Principles or standards
- Personal qualities
- Character traits
- Codes of ethics
- Goals

The Scout Oath and Law are statements of Scouting’s Values.

Mission Statement

- Serves as a communications tool
- Aligns people, promotes commitment, and fosters unity
- Defines directions for change and growth
- Helps evaluate decisions, activities, and programs
Some Examples of Mission Statements

• “To serve the most vulnerable.”
  —International Red Cross
• “Our mission is to help you fulfill yours.”
  —Seattle Sound Mind and Body Gym

BSA Mission Statement

“The mission of the Boy Scouts of America is to prepare young people to make ethical choices over their lifetimes by instilling in them the values of the Scout Oath and Law.”

A Vision Is a Picture of Future Success
“Nothing Happens Unless First a Dream.”

—Carl Sandburg

Vision
• Challenge to do something of value for the future
• Encourages us to plant acorns

Visions to Consider
• President John F. Kennedy -
  “We choose to go to the moon.”
• Dr. Martin Luther King, Jr. -
  “I have a dream.”
• Margaret Thatcher –
  Vision as a tool of leadership
Baden-Powell’s Mission-Vision

- World Brotherhood
- Boys (everyone) from many nations living together in harmony through a set of common values

Criteria for a Vision

- Engages heart and spirit
- Leads toward worthwhile goal
- Gives meaning to an effort
- Simplicity with understanding
- Attainability with flexibility
- Can change over time

Scout Oath by Baden-Powell, 1908

“On my honor I promise that –
I will do my duty to God and the King.
I will do my best to help others, whatever it costs me.
I know the Scout Law and will obey it.”
An Scout’s honour is to be trusted.
A Scout is loyal to the King, and to his officers, and to his country, and to his employers.
A Scout’s duty is to be useful and to help others.
A Scout is a friend to all, and a brother to every other Scout, no matter to what social class the other belongs.

Vision Statement of BSA
The Boy Scouts of America is the nation’s foremost youth program of character development and values-based leadership training.
• Offer young people responsible fun & adventure
• Instill in young people lifetime values & develop in them ethical character as expressed in the Scout Law and Oath
• Train young people in citizenship, service, & leadership
• Serve America’s communities & families with its quality, values-based program

Let’s Review

• Values – Core beliefs or desires that guide or motivate our attitudes and our actions.
• Vision – Articulates the goal you want to achieve.
• Mission – The means of reaching that goal.

“A vision without a mission is just a dream….
A mission without a vision just passes the time….
A vision with action can change the world.”

—Joel Barker
“Begin with the end in mind. We are more in need of a vision or destination, and less in need of a map.”

Stephen Covey
The 7 Habits of Highly Effective People